

## **Away-From-Home Tissue and Hygiene in Denmark**

Market Direction | 2024-03-05 | 21 pages | Euromonitor

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### **Report description:**

Average unit prices rose significantly in current terms in away-from-home tissue and hygiene in Denmark in 2023, albeit slower than the double-digit increases witnessed in 2022. Nonetheless, higher input costs covering factors like material sourcing, energy costs, production, labour, distribution and packaging continued to exert strong upward pressure on unit prices. Addressing hygiene and sustainability demands through product innovation also facilitated unit price growth. Thus, volume growth s...

Euromonitor International's Away-from-Home Tissue and Hygiene in Denmark report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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Euromonitor International  
March 2024

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