

Away-From-Home Tissue and Hygiene in Costa Rica

Market Direction | 2024-03-05 | 20 pages | Euromonitor

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Report description:

In 2023, the resurgence of tourism in Costa Rica drove notable growth in the away-from-home (AFH) retail tissue sector. From January to June 2023, Costa Rica witnessed a remarkable surge in tourist arrivals, registering a substantial 21% increase compared to the same period in 2022, as reported by the National Tourism Institute (ICT). This surge in tourism translated into a heightened demand for retail tissue products in various hospitality establishments such as hotels, restaurants, and other A...

Euromonitor International's Away-from-Home Tissue and Hygiene in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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A decline in handwashing stations reduces AFH tissue demand post-COVID-19

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