

Away-From-Home Tissue and Hygiene in Costa Rica

Market Direction | 2024-03-05 | 20 pages | Euromonitor

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Report description:

In 2023, the resurgence of tourism in Costa Rica drove notable growth in the away-from-home (AFH) retail tissue sector. From January to June 2023, Costa Rica witnessed a remarkable surge in tourist arrivals, registering a substantial 21% increase compared to the same period in 2022, as reported by the National Tourism Institute (ICT). This surge in tourism translated into a heightened demand for retail tissue products in various hospitality establishments such as hotels, restaurants, and other A...

Euromonitor International's Away-from-Home Tissue and Hygiene in Costa Rica report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Hygiene, Away-from-Home Tissue.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Away-from-Home Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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A decline in handwashing stations reduces AFH tissue demand post-COVID-19

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