

Appliances and Electronics Specialists in the Netherlands

Market Direction | 2024-03-04 | 37 pages | Euromonitor

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Report description:

BCC was declared bankrupt by a court in the Netherlands in September 2023 with the retailer finding itself unable to stay afloat amidst rising costs and falling demand. The bankruptcy was also seen to be due to a failure to innovate or successfully compete with larger chains and e-commerce. With a lack of innovation or new in-store experiences BCC was losing customers to its competitors, while high inflation led to a sharp rise in the cost of labour and rent, all of which made it increasingly di...

Euromonitor International's Appliances and Electronics Specialists in Netherlands report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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