

## **Appliances and Electronics Specialists in Peru**

Market Direction | 2024-03-04 | 34 pages | Euromonitor

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### **Report description:**

Despite the economic slowdown, appliances and electronics specialists in Peru reported steady sales growth in 2023 supported by inflationary-led price increases. The rising cost of living and recessionary conditions have weakened purchasing power. Consumers have been looking for attractive prices and credit finance offered by appliances and electronics specialists, with both factors driving sales in 2023. The wider presence of appliance and electronics specialists in cities outside Lima and situ...

Euromonitor International's Appliances and Electronics Specialists in Peru report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Appliances and Electronics Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
March 2024

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