

Appliances and Electronics Specialists in Denmark

Market Direction | 2024-03-04 | 35 pages | Euromonitor

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Report description:

Appliances and electronics specialists continued to see declining sales in Denmark in 2023 for a number of reasons. First of all, the category had seen strong growth during the COVID-19 crisis on the back of consumers turning their attention to their homes and being forced to establish offices for remote working. As a result, many consumers had already made major purchases and, therefore, did not need to buy any more appliances and electronics. Reasons behind the decline also included the impact...

Euromonitor International's Appliances and Electronics Specialists in Denmark report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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