

Appliances and Electronics Specialists in Belgium

Market Direction | 2024-03-04 | 34 pages | Euromonitor

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Report description:

2023 proved to be a difficult year for appliances and electronics specialists in Belgium. This was mainly due to inflationary pressures, which placed a strain on household budgets. With consumers remaining pessimistic about the general economic situation, this translated into a sense of conservatism when it came to large purchases. As such, Belgians focused on paying for essentials, such as food, transport and housing. There was also a growing preference for spending money on experiences, as opp...

Euromonitor International's Appliances and Electronics Specialists in Belgium report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Appliances and Electronics Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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