

Apparel and Footwear Specialists in Turkey

Market Direction | 2024-03-04 | 36 pages | Euromonitor

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Report description:

With inflation very still high, apparel and footwear specialists in Turkey registered both a double-digit percentage increase in current and constant value sales. However, there was slight contraction in the number of outlets, as rising costs led some operators to close their doors. Also, with inflation continuing to be very high, consumers opted for cheaper offerings and fast fashion chains such as global Turkish player LC Waikiki performed well as a result.

Euromonitor International's Apparel and Footwear Specialists in Turkey report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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