

## **Apparel and Footwear Specialists in Greece**

Market Direction | 2024-03-05 | 36 pages | Euromonitor

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### **Report description:**

Apparel and footwear specialists saw current value growth in 2023. Inflation and continued price increases have been driving more and more consumers into the second-hand market, which is gradually gaining ground in Greece. Recently, the Bulgarian chain, Mania Stores, which specialises in second-hand clothes opened its first store in Greece, in Athens. It is also preparing to open an e-commerce shop with second-hand and sustainable clothes and to expand in Greece with new stores. It is generally...

Euromonitor International's Apparel and Footwear Specialists in Greece report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Apparel and Footwear Specialists market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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