

Apparel and Footwear Specialists in Egypt

Market Direction | 2024-03-04 | 35 pages | Euromonitor

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Report description:

Apparel and footwear specialists in Egypt felt the force of economic and political issues in 2023. Amid the ongoing effects of the COVID-19 pandemic, high inflation, currency devaluation, import restrictions and the fallout of the war in Ukraine and the security crisis in the Red Sea caused direct changes to the category. For example, highly popular brands like Zara had empty shelves, while mannequins remained dressed in winter collections in the heat of the summer. In addition, consumers faced...

Euromonitor International's Apparel and Footwear Specialists in Egypt report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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