

Apparel and Footwear Specialists in Colombia

Market Direction | 2024-03-04 | 37 pages | Euromonitor

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Report description:

Apparel and footwear specialists experienced another successful year in 2023, with moderate current value growth as consumers resumed their pre-pandemic lifestyles. The approaches to apparel and footwear, which feature strongly in consumers' out-of-home choices, have experienced significant changes since the pandemic. Dress codes have been loosened, giving more room in work environments for less formal clothing and footwear. Comfortable and sporty items were the big winners during the pandemic,...

Euromonitor International's Apparel and Footwear Specialists in Colombia report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Apparel and Footwear Specialists market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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