

Mobile Satellite Services Market Report by Service Type (Voice Service, Data Service, Video Service), Application Type (Land, Air, Maritime), Industry Vertical (BFSI, Aerospace and Defense, Healthcare, Public Sector, IT and Telecom, Retail, and Others), and Region 2024-2032

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Report description:

The global mobile satellite services market size reached US\$ 5.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US\$ 8.0 Billion by 2032, exhibiting a growth rate (CAGR) of 5.02% during 2024-2032.

Mobile satellite services (MSS) are radio communication services providing voice, data, and Internet services to mobile and fixed terminals, ships, aircraft, buildings, and land vehicles. These telecom services have a wide-area earth coverage and their operations are typically independent of local telecommunications infrastructure. They are considered beneficial during a disaster as MSS can provide disaster relief telecommunications. At present, they are increasingly being employed in the aerospace, maritime, automotive, and healthcare industries across the globe.

Mobile Satellite Services Market Trends:

High-speed internet penetration and improving wireless access have resulted in the introduction of new capabilities, such as enhanced data and multimedia access. This represents one of the key factors driving the market. Moreover, there is a considerable increase in the use of MSS by military and defense personnel who travel abroad or operate on land, sea or air frequently in areas far from terrestrial or cellular coverage. Besides this, forestry, mining, and oil and gas companies utilize MSS for voice communication, remote connectivity, and tracking and automated monitoring of equipment and hardware. In addition, these services are used by individuals that walk, ride and sail into areas far from terrestrial coverage. MSS provides voice and data services that help them track, locate, and communicate with authorities in case of an emergency. This, coupled with the escalating demand for low-earth orbit (LEO) satellites, is strengthening the growth of the market. Furthermore, increasing 5G

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mobile networks with next-generation satellite capabilities is catalyzing the demand for mobile satellite services worldwide. Other factors, including rising technological advancements and the increasing digitalization around the world, are anticipated to influence the market positively in the forecasted period.

Key Market Segmentation:

IMARC Group provides an analysis of the key trends in each sub-segment of the global mobile satellite services market report, along with forecasts at the global, regional and country level from 2024-2032. Our report has categorized the market based on service type, application type and industry vertical.

Breakup by Service Type:

- Voice Service
- Data Service
- Video Service

Breakup by Application Type:

- Land
- Air
- Maritime

Breakup by Industry Vertical:

- BFSI
- Aerospace and Defense
- Healthcare
- Public Sector
- IT and Telecom
- Retail
- Others

Breakup by Region:

- North America
 - United States
 - Canada
- Asia-Pacific
 - China
 - Japan
 - India
 - South Korea
 - Australia
 - Indonesia
 - Others
- Europe
 - Germany
 - France
 - United Kingdom

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Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Competitive Landscape:

The competitive landscape of the industry has also been examined along with the profiles of the key players being EchoStar Corporation, Globalstar Inc., Inmarsat, Intelsat S.A., Iridium Communications Inc., Orbcomm, Singtel, Telefonaktiebolaget LM Ericsson, Telstra Corporation Limited, Thuraya Telecommunications Company and Viasat Inc.

Key Questions Answered in This Report

1. What was the size of the global mobile satellite services market in 2023?
2. What is the expected growth rate of the global mobile satellite services market during 2024-2032?
3. What has been the impact of COVID-19 on the global mobile satellite services market?
4. What are the key factors driving the global mobile satellite services market?
5. What is the breakup of the global mobile satellite services market based on the service type?
6. What is the breakup of the global mobile satellite services market based on the application type?
7. What is the breakup of the global mobile satellite services market based on the industry vertical?
8. What are the key regions in the global mobile satellite services market?
9. Who are the key players/companies in the global mobile satellite services market?

Table of Contents:

- 1 Preface
- 2 Scope and Methodology
 - 2.1 Objectives of the Study
 - 2.2 Stakeholders
 - 2.3 Data Sources
 - 2.3.1 Primary Sources
 - 2.3.2 Secondary Sources
 - 2.4 Market Estimation
 - 2.4.1 Bottom-Up Approach
 - 2.4.2 Top-Down Approach
 - 2.5 Forecasting Methodology
- 3 Executive Summary
- 4 Introduction
 - 4.1 Overview
 - 4.2 Key Industry Trends
- 5 Global Mobile Satellite Services Market
 - 5.1 Market Overview
 - 5.2 Market Performance
 - 5.3 Impact of COVID-19

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- 5.4 Market Forecast
- 6 Market Breakup by Service Type
 - 6.1 Voice Service
 - 6.1.1 Market Trends
 - 6.1.2 Market Forecast
 - 6.2 Data Service
 - 6.2.1 Market Trends
 - 6.2.2 Market Forecast
 - 6.3 Video Service
 - 6.3.1 Market Trends
 - 6.3.2 Market Forecast
- 7 Market Breakup by Application Type
 - 7.1 Land
 - 7.1.1 Market Trends
 - 7.1.2 Market Forecast
 - 7.2 Air
 - 7.2.1 Market Trends
 - 7.2.2 Market Forecast
 - 7.3 Maritime
 - 7.3.1 Market Trends
 - 7.3.2 Market Forecast
- 8 Market Breakup by Industry Vertical
 - 8.1 BFSI
 - 8.1.1 Market Trends
 - 8.1.2 Market Forecast
 - 8.2 Aerospace and Defense
 - 8.2.1 Market Trends
 - 8.2.2 Market Forecast
 - 8.3 Healthcare
 - 8.3.1 Market Trends
 - 8.3.2 Market Forecast
 - 8.4 Public Sector
 - 8.4.1 Market Trends
 - 8.4.2 Market Forecast
 - 8.5 IT and Telecom
 - 8.5.1 Market Trends
 - 8.5.2 Market Forecast
 - 8.6 Retail
 - 8.6.1 Market Trends
 - 8.6.2 Market Forecast
 - 8.7 Others
 - 8.7.1 Market Trends
 - 8.7.2 Market Forecast
- 9 Market Breakup by Region
 - 9.1 North America
 - 9.1.1 United States
 - 9.1.1.1 Market Trends

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- 9.1.1.2 Market Forecast
- 9.1.2 Canada
 - 9.1.2.1 Market Trends
 - 9.1.2.2 Market Forecast
- 9.2 Asia-Pacific
 - 9.2.1 China
 - 9.2.1.1 Market Trends
 - 9.2.1.2 Market Forecast
 - 9.2.2 Japan
 - 9.2.2.1 Market Trends
 - 9.2.2.2 Market Forecast
 - 9.2.3 India
 - 9.2.3.1 Market Trends
 - 9.2.3.2 Market Forecast
 - 9.2.4 South Korea
 - 9.2.4.1 Market Trends
 - 9.2.4.2 Market Forecast
 - 9.2.5 Australia
 - 9.2.5.1 Market Trends
 - 9.2.5.2 Market Forecast
 - 9.2.6 Indonesia
 - 9.2.6.1 Market Trends
 - 9.2.6.2 Market Forecast
 - 9.2.7 Others
 - 9.2.7.1 Market Trends
 - 9.2.7.2 Market Forecast
- 9.3 Europe
 - 9.3.1 Germany
 - 9.3.1.1 Market Trends
 - 9.3.1.2 Market Forecast
 - 9.3.2 France
 - 9.3.2.1 Market Trends
 - 9.3.2.2 Market Forecast
 - 9.3.3 United Kingdom
 - 9.3.3.1 Market Trends
 - 9.3.3.2 Market Forecast
 - 9.3.4 Italy
 - 9.3.4.1 Market Trends
 - 9.3.4.2 Market Forecast
 - 9.3.5 Spain
 - 9.3.5.1 Market Trends
 - 9.3.5.2 Market Forecast
 - 9.3.6 Russia
 - 9.3.6.1 Market Trends
 - 9.3.6.2 Market Forecast
 - 9.3.7 Others
 - 9.3.7.1 Market Trends

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- 9.3.7.2 Market Forecast
- 9.4 Latin America
 - 9.4.1 Brazil
 - 9.4.1.1 Market Trends
 - 9.4.1.2 Market Forecast
 - 9.4.2 Mexico
 - 9.4.2.1 Market Trends
 - 9.4.2.2 Market Forecast
 - 9.4.3 Others
 - 9.4.3.1 Market Trends
 - 9.4.3.2 Market Forecast
- 9.5 Middle East and Africa
 - 9.5.1 Market Trends
 - 9.5.2 Market Breakup by Country
 - 9.5.3 Market Forecast
- 10 SWOT Analysis
 - 10.1 Overview
 - 10.2 Strengths
 - 10.3 Weaknesses
 - 10.4 Opportunities
 - 10.5 Threats
- 11 Value Chain Analysis
- 12 Porters Five Forces Analysis
 - 12.1 Overview
 - 12.2 Bargaining Power of Buyers
 - 12.3 Bargaining Power of Suppliers
 - 12.4 Degree of Competition
 - 12.5 Threat of New Entrants
 - 12.6 Threat of Substitutes
- 13 Price Analysis
- 14 Competitive Landscape
 - 14.1 Market Structure
 - 14.2 Key Players
 - 14.3 Profiles of Key Players
 - 14.3.1 EchoStar Corporation
 - 14.3.1.1 Company Overview
 - 14.3.1.2 Product Portfolio
 - 14.3.1.3 Financials
 - 14.3.1.4 SWOT Analysis
 - 14.3.2 Globalstar Inc.
 - 14.3.2.1 Company Overview
 - 14.3.2.2 Product Portfolio
 - 14.3.2.3 Financials
 - 14.3.3 Inmarsat
 - 14.3.3.1 Company Overview
 - 14.3.3.2 Product Portfolio
 - 14.3.4 Intelsat S.A.

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- 14.3.4.1 Company Overview
- 14.3.4.2 Product Portfolio
- 14.3.5 Iridium Communications Inc.
 - 14.3.5.1 Company Overview
 - 14.3.5.2 Product Portfolio
 - 14.3.5.3 Financials
- 14.3.6 Orbcomm
 - 14.3.6.1 Company Overview
 - 14.3.6.2 Product Portfolio
 - 14.3.6.3 SWOT Analysis
- 14.3.7 Singtel
 - 14.3.7.1 Company Overview
 - 14.3.7.2 Product Portfolio
 - 14.3.7.3 Financials
 - 14.3.7.4 SWOT Analysis
- 14.3.8 Telefonaktiebolaget LM Ericsson
 - 14.3.8.1 Company Overview
 - 14.3.8.2 Product Portfolio
 - 14.3.8.3 Financials
 - 14.3.8.4 SWOT Analysis
- 14.3.9 Telstra Corporation Limited
 - 14.3.9.1 Company Overview
 - 14.3.9.2 Product Portfolio
 - 14.3.9.3 Financials
 - 14.3.9.4 SWOT Analysis
- 14.3.10 Thuraya Telecommunications Company
 - 14.3.10.1 Company Overview
 - 14.3.10.2 Product Portfolio
- 14.3.11 Viasat Inc.
 - 14.3.11.1 Company Overview
 - 14.3.11.2 Product Portfolio
 - 14.3.11.3 Financials
 - 14.3.11.4 SWOT Analysis

Mobile Satellite Services Market Report by Service Type (Voice Service, Data Service, Video Service), Application Type (Land, Air, Maritime), Industry Vertical (BFSI, Aerospace and Defense, Healthcare, Public Sector, IT and Telecom, Retail, and Others), and Region 2024-2032

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