Air Handling Unit (AHU) Market Report by Type (Packaged, Modular, Custom, DX Integrated, Low Profile (Ceiling), Rooftop Mounted, and Others), Capacity (? 5000 M3/h, 5001-15000 M3/h, 15001-30000 M3/h, 30001-50000 M3/h, ? 50001 M3/h), End-User (Non-Residential, Residential), and Region 2024-2032

Market Report | 2024-03-02 | 149 pages | IMARC Group

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Report description:

The global air handling unit (AHU) market size reached US$ 10.1 Billion in 2023. Looking forward, IMARC Group expects the market to reach US$ 15.7 Billion by 2032, exhibiting a growth rate (CAGR) of 4.9% during 2024-2032. Extreme weather conditions, such as heatwaves or cold spells, in several regions, global boom in residential and commercial construction activities, and the rising awareness of the health effects associated with indoor air pollution are some of the major factors propelling the market.

An Air Handling Unit (AHU) is a device used to condition and circulate air as part of a heating, ventilating, and air-conditioning (HVAC) system. It is designed to take in outside air, recondition it, and supply it as fresh air to a building or a specific area within the structure. Characteristically, AHUs consist of an air filter, coil, and a fan. They may also include additional components like humidifiers or dehumidifiers. Features often vary depending on the complexity of the unit, but modern AHUs are increasingly energy-efficient, featuring variable-speed fans and advanced filtration systems. Some also offer smart controls for easier monitoring and adjustments, enhancing both performance and energy conservation.

The increasing awareness of the importance of indoor air quality, coupled with technological innovations in heating, ventilation, and air-conditioning (HVAC) systems, propelling the market for Air Handling Units (AHU) forward. Alongside, the growing necessity for energy-efficient climate control in commercial and residential spaces highlights the critical role of AHUs in modern infrastructure. Emerging trends such as the integration of smart controls and sensors in AHUs are enhancing real-time monitoring and efficiency, while the push for environmentally friendly refrigerants and materials is catering to the rising demand for

sustainable solutions. These advancements are complemented by online sales channels and stringent standards for quality and performance, further stimulating market growth. Additional factors like the rising awareness of the role of good air quality in overall health, the move towards automated, IoT-connected systems, and a focus on green building certifications are intensifying the expansion of the AHU market across diverse applications globally.

Air Handling Unit (AHU) Market Trends/Drivers:
Energy Efficiency and Sustainability Concerns

One of the foremost market drivers for air handling units (AHUs) is the escalating concern for energy efficiency and sustainability in building management. As energy consumption continues to be a critical issue globally, the demand for energy-efficient AHUs equipped with features like variable-speed fans, heat recovery systems, and eco-friendly refrigerants is on the rise. Regulatory bodies are increasingly stringent about energy usage in commercial and residential buildings, often providing incentives for installing energy-efficient HVAC systems. This driver is backed by consumer awareness, as both individuals and organizations are becoming more conscious of their energy footprint. Not only do energy-efficient AHUs offer cost savings in the long run, but they also contribute to meeting sustainability goals, thereby making them attractive options for eco-conscious consumers and businesses alike.

Increasing Importance of Indoor Air Quality

The growing awareness regarding the significance of indoor air quality for overall health and well-being is another key market driver for AHUs. Poor air quality can lead to a range of health issues, from allergies and asthma to more severe respiratory problems. As people spend more time indoors, the role of AHUs in filtering and circulating clean air becomes vital. The advent of high-efficiency particulate air (HEPA) filters, UV light sanitization, and advanced humidification/dehumidification technologies has made modern AHUs essential tools in maintaining optimal indoor air conditions. Public awareness campaigns, coupled with an increasing number of studies highlighting the health impacts of indoor air quality, are driving consumer demand for advanced AHU systems.

Technological Advancements and IoT Integration

The integration of Internet of Things (IoT) technology into HVAC systems, including AHUs, serves as a significant market driver. IoT-enabled AHUs offer real-time monitoring and control over air quality, temperature, and humidity, providing not just convenience but also operational efficiency. Facilities managers and homeowners can track the performance of AHUs remotely, receive alerts for maintenance needs, and optimize system performance for both comfort and energy savings. The data collected through IoT devices can also be analyzed to make data-driven decisions, further enhancing the system's efficiency and longevity. As smart homes and intelligent commercial buildings become more prevalent, the demand for IoT-integrated AHUs is likely to grow exponentially, driving market expansion.

Air Handling Unit (AHU) Industry Segmentation:
IMARC Group provides an analysis of the key trends in each segment of the global air handling unit market report, along with forecasts at the global, regional, and country levels for 2024-2032. Our report has categorized the market based on type, capacity, and end user.

Breakup by Type:

Packaged
Modular
Custom

DX Integrated
Low Profile (Ceiling)
Rooftop Mounted
Others

Packaged represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the type. This includes packaged, modular, custom, DX integrated, low profile (ceiling), rooftop mounted and others. According to the report, packaged represented the largest segment.

Packaged Air Handling Units (AHUs) are factory-assembled, all-in-one systems designed for ease of installation and operation. Often used in smaller commercial spaces, residential buildings, or as departmental solutions in larger facilities, these units offer the convenience of plug-and-play functionality. Packaged AHUs typically integrate fans, cooling coils, and air filters within a single unit. Their demand is primarily driven by their ease of installation and comparatively lower upfront costs, making them a popular choice for small to mid-sized projects. Despite these advantages, they usually lack the customization options that other types of AHUs can offer, which might limit their application in specialized environments.

Breakup by Capacity:

? 5000 m3/h
5001-15000 m3/h
15001-30000 m3/h
30001-50000 m3/h
? 50001 m3/h

? 5000 m3/h represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the capacity. This includes ? 5000 m3/h, 5001-15000 m3/h, 15001-30000 m3/h, 30001-50000 m3/h and ? 50001 m3/h. According to the report, ? 5000 m3/h represented the largest segment.

The market segment for Air Handling Units (AHUs) with a capacity of ? 5000 m3/h typically caters to smaller spaces such as residential properties, small retail establishments, and boutique offices. These units are cost-effective, easy to install, and require minimal maintenance. Due to their compact size and lower capacity, they are often used for climate control in isolated spaces. Despite their lower capacity, advancements in technology have made these units increasingly efficient, ensuring optimal air quality and energy usage. This segment appeals to customers looking for affordability without compromising basic functionality.

Breakup by End-User:

Non-Residential
Residential

Non-residential represents the largest market segment

The report has provided a detailed breakup and analysis of the market based on the end user. This includes non-residential and residential. According to the report, non-residential represented the largest segment.

The market for Air Handling Units (AHUs) in the non-residential sector encompasses a broad range of applications, including commercial, industrial, and institutional settings. In commercial spaces like offices, shopping malls, and hotels, AHUs play a vital role in providing a comfortable indoor environment to enhance productivity and customer satisfaction. Industrial applications often have specialized requirements, such as stringent air quality standards for clean rooms in pharmaceutical manufacturing or high ventilation rates in chemical plants. Institutional settings like hospitals and schools also rely on AHUs to ensure optimal air quality, temperature, and humidity levels. These diverse needs make the non-residential sector a dynamic and expansive market, with customers prioritizing factors such as efficiency, customizability, and advanced features in their purchase decisions.

Breakup by Region:

North America
United States
Canada
Asia Pacific
China
Japan
India
South Korea
Australia
Indonesia
Others
Europe
Germany
France
United Kingdom
Italy
Spain
Russia
Others
Latin America
Brazil
Mexico
Others
Middle East and Africa

Europe exhibits a clear dominance, accounting for the largest Air handling unit market share?

The report has also provided a comprehensive analysis of all the major regional markets, which include North America (the United States and Canada); Europe (Germany, France, the United Kingdom, Italy, Spain, Russia, and others); Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, and others); Latin America (Brazil, Mexico, and others); and the Middle East and Africa. According to the report, Europe accounted for the largest market share.

Europe presents a robust market for AHUs, influenced by strong environmental regulations and a focus on energy-efficient technologies. The European Union's directives on energy performance of buildings provide a framework that encourages the adoption of high-efficiency AHUs. Commercial applications dominate the European market, but residential demand is also increasing, particularly in Northern Europe where climate control is essential. Countries like Germany, the United Kingdom, and

France are significant players in the region, contributing to both demand and innovation.

Competitive Landscape:
Top key players in the Air Handling Unit (AHU) market are focusing on innovation and sustainability as core strategies to maintain competitive advantage. Companies are investing heavily in research and development to produce energy-efficient and smart units that integrate seamlessly with modern building management systems. Many are also offering customization services to meet the specialized needs of various industrial applications. Additionally, these market leaders are expanding their global footprint through strategic acquisitions and partnerships, targeting emerging markets in regions like Asia Pacific and Latin America. Sustainability initiatives, such as employing eco-friendly refrigerants and recyclable materials, are becoming increasingly important as companies aim to comply with stringent environmental regulations.

The market research report has provided a comprehensive analysis of the competitive landscape in the market. Detailed profiles of all major companies have also been provided. Some of the key players in the market include:

Systemair AB
Carrier Global Corporation
CIAT Group
Daikin Industries, Ltd.
FlaktGroup Holding GmbH,
GEA Group Aktiengesellschaft
VTS Polska Sp.
Johnson Controls, Inc.
Lennox International Inc.
Sabiana S.p.A.
Swegon Group AB
Trane Technologies Company, LLC
TROX GROUP

Recent Developments:
In September 2023, Carrier, a part of Carrier Global Corporation (NYSE: CARR), global leader in intelligent climate and energy solutions, announced that it has introduced a comprehensive new line of high temperature and very high temperature heat pumps for use in industrial, commercial and public buildings and district heating.
In August 2023, Trane?s High Tech vertical team traveled to San Francisco to participate in SEMICON West with other industry innovators, discussing key challenges affecting the global microelectronics industry.
In July 2023, Lennox, a key innovator in the HVACR sector, announced its significant achievements at the 2023 Dealer Design Awards, underscoring the company's steadfast commitment to excellence, cutting-edge design, and unmatched customer experience.

Key Questions Answered in This Report

1. How big is the global Air Handling Unit (AHU) market?
2. What is the expected growth rate of the global Air Handling Unit (AHU) market during 2024-2032?
3. What are the key factors driving the global Air Handling Unit (AHU) market?
4. What has been the impact of COVID-19 on the global Air Handling Unit (AHU) market?
5. What is the breakup of the global Air Handling Unit (AHU) market based on the type?
6. What is the breakup of the global Air Handling Unit (AHU) market based on the capacity?
7. What is the breakup of the global Air Handling Unit (AHU) market based on the end-user?

8. What are the key regions in the global Air Handling Unit (AHU) market?
9. Who are the key players/companies in the global Air Handling Unit (AHU) market?

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