

## **Sugar-Free Ice Cream Market: Global Industry Analysis, Trends, Market Size, and Forecasts up to 2030**

Market Report | 2024-02-28 | 255 pages | Infinium Global Research and Consulting Solutions

### **AVAILABLE LICENSES:**

- 1-5 User \$4795.00
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### **Report description:**

The report on the global sugar-free ice cream market provides qualitative and quantitative analysis for the period from 2021-2030. The global sugar-free ice cream market was valued at USD 3.20 billion in 2022 and is expected to reach USD 7.31 billion in 2030, with a CAGR of 9.50% during the forecast period 2023-2030. The study on sugar-free ice cream market covers the analysis of the leading geographies such as North America, Europe, Asia Pacific, and RoW for the period of 2021-2030. The report on sugar-free ice cream market is a comprehensive study and presentation of drivers, restraints, opportunities, demand factors, market size, forecasts, and trends in the global sugar-free ice cream market over the period of 2021-2030. Moreover, the report is a collective presentation of primary and secondary research findings. Porter's five forces model in the report provides insights into the competitive rivalry, supplier and buyer positions in the market and opportunities for the new entrants in the global sugar-free ice cream market over the period of 2021-2030. Further, IGR-Growth Matrix given in the report brings an insight into the investment areas that existing or new market players can consider.

### **Report Findings**

#### **1) Drivers**

- An increase in health consciousness along with the rise in consciousness about appearance among customers and variation in consumer eating habits and tastes drives market growth.
- The rising prevalence of diabetes and obesity also actuates the market growth of the sugar-free ice cream market.

#### **2) Restraints**

- Economic factors, such as the relatively greater manufacturing expenses associated with quality sugar alternatives may hamper the market growth.

#### **3) Opportunities**

- The rise in the trend of clean-label and natural ingredients opens the opportunity for investors to explore and promote alternative sweeteners derived from natural sources.

### **Research Methodology**

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#### A) Primary Research

Our primary research involves extensive interviews and analysis of the opinions provided by the primary respondents. The primary research starts with identifying and approaching the primary respondents, the primary respondents are approached include

1. Key Opinion Leaders associated with Infinium Global Research
2. Internal and External subject matter experts
3. Professionals and participants from the industry

Our primary research respondents typically include

1. Executives working with leading companies in the market under review
2. Product/brand/marketing managers
3. CXO level executives
4. Regional/zonal/ country managers
5. Vice President level executives.

#### B) Secondary Research

Secondary research involves extensive exploring through the secondary sources of information available in both the public domain and paid sources. At Infinium Global Research, each research study is based on over 500 hours of secondary research accompanied by primary research. The information obtained through the secondary sources is validated through the crosscheck on various data sources.

The secondary sources of the data typically include

1. Company reports and publications
2. Government/institutional publications
3. Trade and associations journals
4. Databases such as WTO, OECD, World Bank, and among others.
5. Websites and publications by research agencies

#### Segment Covered

The global sugar-free ice cream market is segmented on the basis of type, form, and distribution channel.

#### The Global Sugar-Free Ice Cream Market by Type

- ☐Vanilla
- ☐Chocolate
- ☐Mint Chip
- ☐Strawberry
- ☐Salted Caramel
- ☐Others

#### The Global Sugar-Free Ice Cream Market by Form

- ☐Pints
- ☐Bars/Sticks
- ☐Sandwich
- ☐Others

#### The Global Sugar-Free Ice Cream Market by Distribution Channel

- ☐Online
- o☐e-commerce Websites
- o☐Brand Websites
- ☐Offline

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#### Company Profiles

The companies covered in the report include

- Baskin Robbins
- Turkey Hill Dairy
- Hershey Creamery Company
- Mammoth Creameries
- Amul
- Beyond Better Foods
- The Kroger Co.
- Nestle S.A.
- Unilever LLC
- Wells Enterprises

#### What does this Report Deliver?

1. Comprehensive analysis of the global as well as regional markets of the sugar-free ice cream market.
2. Complete coverage of all the segments in the sugar-free ice cream market to analyze the trends, developments in the global market and forecast of market size up to 2030.
3. Comprehensive analysis of the companies operating in the global sugar-free ice cream market. The company profile includes analysis of product portfolio, revenue, SWOT analysis and latest developments of the company.
4. IGR- Growth Matrix presents an analysis of the product segments and geographies that market players should focus to invest, consolidate, expand and/or diversify.

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