

Alibaba Group Holding Limited (9988:HKG) Strategic SWOT, PESTLE and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2024-03-11 | 100 pages | Quaintel Research

AVAILABLE LICENSES:

- Single User Price \$175.00
- Multi User Price \$195.00
- Enterprise User Price \$225.00

Report description:

Report Summary

Alibaba Group Holding Limited (9988:HKG) Strategic SWOT, PESTLE and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends Report is a comprehensive and easily accessible overview of Alibaba Group Holding Limited's business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Alibaba Group Holding Limited including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Alibaba Group Holding Limited's strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, By integrating these strategic analyses, the report offers a comprehensive understanding of Alibaba Group Holding Limited's overall strategic standing and supports informed decision-making and strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

The report also covers Alibaba Group Holding Limited's financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Alibaba Group Holding Limited's financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Alibaba Group Holding Limited enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Alibaba Group Holding Limited operates as a holding company providing internet infrastructure, e-commerce, online financial, and internet content services through its subsidiaries. Alibaba Group Holding Limited offers a wide range of products and services through its various business segments and subsidiaries. Some of the key offerings includes E-commerce platforms like Taobao, Tmall, AliExpress for connecting buyers and sellers online, Logistics and delivery services through Cainiao Network., Cloud computing services like elastic computing, storage, database services., Digital media and entertainment platforms like Youku for online videos and content., Innovative technologies and solutions like Ant Group's Alipay for digital payments., Wholesale marketplaces like 1688.com and Alibaba.com for domestic and international wholesale trade., Local services through platforms like Ele.me and Koubei., Travel and booking services through Fliggy online travel platform. The company operates key segments such as China Commerce - For domestic China e-commerce operations., International Commerce - For international e-commerce operations., Local Consumer Services - For local on-demand delivery and services., Cainiao Logistics - For logistics and fulfillment services. The company founded in 1999 and headquartered in Hangzhou, Zhejiang, China.

Alibaba Group Holding Limited in the News:-

- 19-Jun-2023 - Alibaba Group Establishes RMB Counter in Hong Kong
- 14-Jun-2023 - Freshippo Expands Opportunities in Australia
- 11-Apr-2023 - Alibaba Cloud Unveils New AI Model to Support Enterprises' Intelligence Transformation
- 14-Nov-2022 - A More Efficient, Innovative and Greener 11.11 Runs Wholly on Alibaba Cloud
- 03-Nov-2022 - Alibaba Cloud Launches ModelScope Platform and New Solutions to Lower the Threshold for Materializing Business Innovation Scope

- Tactical Analysis:- Various strategic frameworks to gain insights into a company's competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- Business Strategy:- Contributes to shaping the company's overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- Financial Position:- Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the company's future prospects. These components collectively contribute to understanding the financial health and market perception of the company.
- Company Fundamentals:- These fundamentals offer valuable insights into the company's history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the company's main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

- Comprehensive Understanding of the Alibaba Group Holding Limited's internal and external factors through SWOT analysis, PESTLE analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Alibaba Group Holding Limited:

- Alibaba Group Holding Limited Value Chain Analysis
- Alibaba Group Holding Limited Porter's Five Forces Analysis
- Alibaba Group Holding Limited VRIO Analysis
- Alibaba Group Holding Limited BCG Analysis
- Alibaba Group Holding Limited Segmentation, Targeting and Positioning (STP) Analysis
- Alibaba Group Holding Limited Ansoff Matrix Analysis

Table of Contents:

Table of Contents

COMPANY EXECUTIVE SUMMARY

Table of Contents

Tables

Charts

Alibaba Group Holding Limited - Key Company Facts

Alibaba Group Holding Limited - Company Description

Alibaba Group Holding Limited - Top Executives

Alibaba Group Holding Limited- Top Executives Biographies

Alibaba Group Holding Limited- Head Office & Locations

Head Office - Country

Key Subsidiaries

Key Joint Ventures

Alibaba Group Holding Limited - Products and Services

Products

Services

Alibaba Group Holding Limited - Historic Events

Alibaba Group Holding Limited - Company's Management Discussion

Alibaba Group Holding Limited - Company's Mission and Vision

Mission

Vision

Alibaba Group Holding Limited - Corporate Strategy

Alibaba Group Holding Limited - Business Description

Core Commerce

Cloud Computing

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Digital Media and Entertainment
Innovation Initiatives and Others
Alibaba Group Holding Limited - ESG Spotlight
Environment
Social
Corporate Governance
Alibaba Group Holding Limited - SWOT Analysis
Overview
Strengths
Weaknesses
Opportunities
Threats
Alibaba Group Holding Limited - PESTLE Analysis
Overview
Political Factors
Economic Factors
Social Factors
Technological Factors
Legal Factors
Environmental Factors
Alibaba Group Holding Limited - Financial Deep Dive
Share Price Trend - Mar-2023 to Mar-2024 (Average Share Closing Price)
Profit and Loss Statement
Summary of Profit and Loss Statement
Balance Sheet
Summary of Balance Sheet
Cash Flow Statement
Summary of Cash Flow Statement
Key Financial Ratio Analysis
Alibaba Group Holding Limited - Ratio Charts
Activity Ratio Charts
Growth Ratios Charts
Leverage Ratio Charts
Liquidity Ratio Charts
Profitability Ratio Charts
Competing Players
Snapshot of Competing Players
Amazon.com Inc.
Key Company Facts
Company Description
Snapshot of Competing Players
Best Buy Co. Inc.
Key Company Facts
Company Description
Snapshot of Competing Players
eBay Inc.
Key Company Facts

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Company Description

Snapshot of Competing Players

JD.com Inc.

Key Company Facts

Company Description

Snapshot of Competing Players

Target Corporation

Key Company Facts

Company Description

Alibaba Group Holding Limited - Key Deals

13-Jan-2023 - Alibaba Group sells 3% stake in Paytm; Morgan Stanley picks stocks

Alibaba Group Holding Limited - In the News

27-Nov-2023 - Alibaba Joins the World Business Council for Sustainable Development

21-Jul-2023 - Alibaba Group Announces Filing of Annual Report on Form 20-F for Fiscal Year 2023

19-Jun-2023 - Alibaba Group Establishes RMB Counter in Hong Kong

14-Jun-2023 - Freshippo Expands Opportunities in Australia

11-Apr-2023 - Alibaba Cloud Unveils New AI Model to Support Enterprises' Intelligence Transformation

14-Nov-2022 - A More Efficient, Innovative and Greener 11.11 Runs Wholly on Alibaba Cloud

03-Nov-2022 - Alibaba Cloud Launches ModelScope Platform and New Solutions to Lower the Threshold for Materializing Business Innovation

02-Nov-2022 - Alibaba Cloud Showcases Wuying Cloudbook at Apsara Conference

30-Jun-2022 - Alibaba Cloud Launches Carbon Management Solution - Energy Expert

Appendix

Definitions

SWOT Analysis

PESTLE Analysis

Value Chain Analysis

ESG Spotlight

Financial Deep Dive

Financial Ratios -

Activity Ratios

Growth Ratios

Leverage Ratios

Liquidity Ratios

Market Ratios

Profitability Ratios

Research Methodology

Disclaimer

Contact Us

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Alibaba Group Holding Limited (9988:HKG) Strategic SWOT, PESTLE and Financial Insights - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2024-03-11 | 100 pages | Quaintel Research

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Price	\$175.00
	Multi User Price	\$195.00
	Enterprise User Price	\$225.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Date

2025-06-25

Signature



Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com