

Elevance Health Inc. (ELV:NYSE) Strategic SWOT, PESTLE, Value Chain, Porters Five Forces Analysis and Financial Insight - A 360 Review of Opportunities, Challenges and Risk, Corporate and ESG Strategies, Competitive Intelligence, Financial and Operational KPI's, and Recent Trends

Company Report | 2024-03-11 | 138 pages | Quintel Research

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Report description:

Report Summary

The Elevance Health Inc. (ELV:NYSE)- Strategic and Financial Insights (SWOT, PESTLE, Porters Five Forces and Value Chain Analysis) Report is a comprehensive and easily accessible overview of Elevance Health Inc.'s business operations. It provides a detailed analysis of the company's financial and strategic standing, as well as its position in the industry compared to competitors. The report includes several key features to facilitate decision-making and provide insights into the company's performance.

The report begins with in-depth information about Elevance Health Inc., including key insights, business segments, key executives, locations, products and services, historical events, corporate strategy, and management discussions. This section provides a solid foundation for understanding the company's key attributes.

Next, the report assesses Elevance Health Inc.'s strategic standing through various analyses. The ESG spotlight evaluates the company's environmental, social, and governance performance, providing insights into its sustainability efforts and ethical practices. The SWOT analysis examines the company's internal strengths and weaknesses, as well as external opportunities and threats. The PESTLE analysis evaluates the external factors impacting the company's operations and market environment. Additionally, the value chain analysis identifies value-adding activities and areas for operational optimization. The Porters Five Forces will help to determine market factors like competition and demand for Elevance Health. It also analyze two types of threats identified- horizontal threats and vertical

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threats. By integrating these strategic analyses, the report offers a comprehensive understanding of Elevance Health Inc.'s overall strategic standing and supports informed decision-making and strategic planning.

The report also covers Elevance Health Inc.'s financial analysis basis of latest income statement, balance sheet, and cash flow statement. Key financial ratios related to profitability, asset turnover, credit, market, and long-term solvency are outlined, providing guidance for investment decisions. Furthermore, the report compares Elevance Health Inc.'s financial parameters with those of its competitors, offering a unique analysis of the competitive landscape. This information helps manage the business environment and improve sales activities by gaining insight into competitors' operations.

Finally, the report includes recent news and deal activities undertaken by Elevance Health Inc., enhancing awareness of the company's business trends, growth perspectives, and more.

Key Highlights

Elevance Health, Inc., along with its subsidiaries, operates as a health benefits provider within the United States. Organized into four segments, namely Health Benefits, CarelonRx, Carelon Services, and Corporate and Other, the company delivers a diverse range of health plans and services to its members. These include health products, administrative managed care services for fees, and specialty insurance offerings such as dental, vision, life, disability, and supplemental health benefits.

Elevance Health also manages pharmacy services, offering pharmacy benefit management, home delivery, and specialty pharmacies, among other services. Additionally, the company extends healthcare-related capabilities such as utilization management, behavioral health, integrated care delivery, and health and wellness programs. Its involvement in the National Government Services business further expands its service spectrum.

Operating under brands like Anthem Blue Cross and Blue Shield, Wellpoint, and Carelon, the company was previously known as Anthem, Inc. before rebranding as Elevance Health, Inc. in June 2022. Established in 1944, it is headquartered in Indianapolis, Indiana.

Elevance Health Inc. in the News:-

- 05-Feb-2024 - Elevance Health Named In Top 10 Of America's Most Just Companies By Just Capital And CNBC
- 10-Jan-2024 - Elevance Health Addresses Healthcare's Digital Divide by Increasing Access to High-Quality Smartphones and Health-Related Digital Services
- 14-Dec-2023 - Twenty-One Elevance Health Medicaid Plans Receive NCQA Health Equity Accreditation Plus
- 01-Oct-2023 - Elevance Health's Affiliated 2024 Medicare Advantage Plans Offer Simplicity and Flexibility for Consumers with Affordable Benefits Focused on Whole Health
- 08-Aug-2023 - Elevance Health Announces John Gallina to Retire as CFO

Scope

- **Tactical Analysis:-** Various strategic frameworks to gain insights into a Elevance Health Inc.'s competitive position and operational environment. These analytical tools assist in identifying competitive advantages, potential risks, and areas for improvement and efficiency, enabling companies to make informed tactical decisions.
- **Business Strategy:-** Contributes to shaping the Elevance Health Inc.'s overall direction, goals, and decision-making processes, ensuring long-term success and alignment with stakeholder expectations.
- **Financial Position:-** Provide valuable information on the financial performance and investor sentiment surrounding the company. Indicating the level of confidence and expectations in the Elevance Health Inc.'s future prospects. These components collectively

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contribute to understanding the financial health and market perception of the company.

- Company Fundamentals:- These fundamentals offer valuable insights into the Elevance Health Inc.'s history, operations, leadership, and geographical presence, aiding in a comprehensive understanding of the organization.
- Competitive Landscape:- An identification of the Elevance Health Inc.'s main competitors, providing insights into the competitive landscape it operates in.

Reasons to Buy

- Comprehensive Understanding of the Elevance Health Inc.'s internal and external factors through SWOT analysis, PESTLE analysis, Value Chain analysis, Porters Five Forces Analysis, Financial Analysis, and Competitors Benchmarking.
- Strive Strategic Decision Making with various analyses and identifying potential customers and suppliers.
- Mitigate Risk with help of thorough analysis of internal and external factors. Furthermore, develop strategies and contingency plans to address these challenges and minimize their impact on business operations.
- Competitive Benchmarking will help to gain a competitive advantage by understanding industry trends, customer preferences, and best practices.
- Financial Performance Evaluation provides crucial insights into key financial ratios and trends, supporting better financial decision-making and resource allocation.
- Valuable insights from the report enable investors and partners to make informed decisions regarding potential Collaborations, Investments, or Partnerships with the company.

Additionally, available deep-dive analysis on the company Elevance Health Inc.:

- Elevance Health Inc. PESTLE Analysis
- Elevance Health Inc. Value Chain Analysis
- Elevance Health Inc. BCG Analysis
- Elevance Health Inc. Segmentation, Targeting and Positioning (STP) Analysis
- Elevance Health Inc. Ansoff Matrix Analysis

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Elevance Health Inc. - Key Deals

04-Jan-2024 - Elevance Health to Acquire Paragon Healthcare

15-Feb-2023 - Elevance Health Announces Closing of BioPlus Acquisition

23-Jan-2023 - Elevance Health to Acquire Blue Cross and Blue Shield of Louisiana

02-Aug-2022 - Elevance Health and Aledade Partner to Advance Value-Based Care Nationwide

05-May-2022 - Anthem, Inc. Completes Acquisition of Integra Managed Care

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10-Jan-2024 - Elevance Health Addresses Healthcare's Digital Divide by Increasing Access to High-Quality Smartphones and Health-Related Digital Services

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08-Aug-2023 - Elevance Health Announces John Gallina to Retire as CFO
31-Jul-2023 - Elevance Health Subsidiary Amerigroup to be Renamed Wellpoint in January 2024
04-Apr-2023 - Elevance Health Recognized as One of 100 Best Companies to Work For
18-May-2022 - Anthem, Inc. Shareholders Approve Corporate Rebranding to New Name, Elevance Health, Inc.
20-Jan-2022 - Anthem President and CEO Gail Boudreaux Named 2022 NCAA Theodore Roosevelt Award Recipient
05-Oct-2021 - Anthem Inc. Announces Changes to Leadership Team

Appendix

Definitions

SWOT Analysis

PESTLE Analysis

Value Chain Analysis

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