

Air Freight Global Industry Guide 2019-2028

Industry Report | 2024-02-12 | 469 pages | MarketLine

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Report description:

Air Freight Global Industry Guide 2019-2028

Summary

Global Air Freight industry profile provides top-line qualitative and quantitative summary information including: sector size (value and volume 2019-23, and forecast to 2028). The profile also contains descriptions of the leading players including key financial metrics and analysis of competitive pressures within the sector.

Key Highlights

- Air freight is a mode of transportation that involves the movement of goods and cargo through the airways.
- The market is segmented into domestic and international. Domestic air freight refers to the transportation of goods and cargo via airplanes within the same country. International air freight covers the transportation of goods and cargo via airplanes across borders to different countries.
- The market volume is measured in freight ton-kilometers (FTK). Freight ton-kilometers is a unit of measurement used to calculate the total weight of freight transported over a distance. The market volume covers freight, express, and diplomatic bags, including both domestic and international freight which are counted at each flight stage.
- The market value is calculated by multiplying the market volume with the average cost per freight ton-kilometers (FTK).
- All market data and forecasts are adjusted for inflation and all currency conversions used in the creation of this report have been calculated using yearly annual average exchange rates.
- The global air freight sector recorded revenues of \$99,038.7 million in 2023, representing a negative compound annual growth rate (CAGR) of 3.3% between 2018 and 2023.
- Sector consumption volumes declined with a negative CAGR of 1.3% between 2018 and 2023, to reach a total of 193,923.4 million FTK in 2023.
- The growth in the global air freight sector is influenced by several macroeconomic factors, such as rising GDP and growing

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business confidence. For instance, according to the Organisation for Economic Co-operation and Development (OECD), the business confidence index in China reached 99.4 in February 2023, up from 97.01 in November 2022.

Scope

- Save time carrying out entry-level research by identifying the size, growth, major segments, and leading players in the global air freight sector
- Use the Five Forces analysis to determine the competitive intensity and therefore attractiveness of the global air freight sector
- Leading company profiles reveal details of key air freight sector players' global operations and financial performance
- Add weight to presentations and pitches by understanding the future growth prospects of the global air freight sector with five year forecasts by both value and volume

Reasons to Buy

- What was the size of the global air freight sector by value in 2023?
- What will be the size of the global air freight sector in 2028?
- What factors are affecting the strength of competition in the global air freight sector?
- How has the sector performed over the last five years?
- What are the main segments that make up the global air freight sector?

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