

Mental Health Screening Market by Indication (Depression, Bipolar, Schizophrenia, ADHD, Alzheimer, Dementia), Screening (Self, Interview, Observation, Biomarker), Technology (mHealth, Remote Platform, Telehealth), Age, Setting - Global Forecast to 2029

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Report description:

The Mental Health Screening market is projected to reach USD 1.8 billion by 2029 from USD 0.9 billion in 2023, at a CAGR 12.2% during the forecast period. The rising awareness of mental health issues due to the growing geriatric population and subsequent increase in prevalence of mental disorders, and increasing focus on remote monitoring are the factors that will drive the growth of this market. On the other hand, stigma and limited awareness, and data privacy concerns may impede the adoption of mental health screening solutions to a certain extent over the forecast period.

"AI-based Screening Tools is expected to register highest growth in the forecast period, by technology segment."

Based on technology, the Mental Health Screening market is segmented into self-screening mHealth apps, telehealth & virtual care solutions, continuous monitoring wearable devices, AI-based screening tools, and remote mental health platforms. The AI-based screening tools segment is projected to witness the highest growth rate during the forecast period. Growth in this market can be attributed to the increasing demand for scalable and accurate solutions in mental health screening, coupled with advancements in AI technology.

"Clinical settings segment is estimated to hold the largest share of Mental Health Screening market, by setting."

Based on setting, the global mental health screening market is segmented into clinical settings, educational institutions, workplace/corporate programs, online platforms, and other settings. The clinical settings segment accounted for the largest share

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of the mental health screening market in 2022. This segment is expected to witness significant growth due to increased awareness, the rising prevalence of mental health disorders, technological advancements, policy support, and a shift towards preventive and patient-centered care.

"The Seniors (age 65 and above) segment is expected to register highest growth in the forecast period, by age-group." Based on age group, the mental health screening market is segmented into children & adolescents (age 0-18 years), adults (age 19-64 years), and seniors (age 65 and above). The seniors segment is projected to witness the highest growth rate during the forecast period. The growth of mental health screening solutions adoption among seniors is driven by the rising geriatric population and the subsequent increase in age-related conditions like dementia, Alzheimer's disease, and late-life depression.

"Asia Pacific to register the highest growth in the Mental Health Screening market in the forecast period."

The global Mental Health Screening market is segmented into four major regions, namely, North America, Europe, APAC, and the Rest of the World. In 2022, Asia Pacific was expected to register the highest growth for Mental Health Screening solutions in the forecast period. Factors such as increasing patient burden, improved accessibility of mental health services due to the growing incidence of mental disorders, and rising government initiatives for increasing awareness about mental disorders are expected to drive the growth of the Mental Health Screening market in the Asia Pacific.

Breakdown of the supply-side, demand side, primary interviews by company type, designation, and region:

- By Supply Side: Tier 1 (25%), Tier 2 (5%), and Tier 3 (70%)
- By Designation: C-level Executives (27%), Director-level (18%), and Managers (55%)
- By Region: North America (45%), Europe (30%), Asia Pacific (20%), Latin America (3%), and Middle East and Africa (2%)

The prominent players in mental health screening market are Adaptive Testing Technologies (US), Proem Behavioral Health (US), Aiberry (US), SonderMind Inc. (US), Clarigent Health (US), Riverside Community Care (US), Kintsugi Mindful Wellness, Inc. (US), Thymia Limited (UK), Ellipsis Health Inc. (US), Canary Speech, Inc. (US), Headspace Health (US), Quartet Health, Inc. (US), Modern Life, Inc. (US), Sonde Health, Inc. (US), FuturesTHRIVE (US), Koninklijke Philips N.V. (Netherlands), Alphabet Inc. (Fitbit) (US), ResMed (US), Apple Inc. (US), MoodFit (US), Wellin5 USA Inc. (Canada), MoodTools (US), Cognitive Health Solutions LLC (US), Woebot Labs Inc. (US), and CogniABLE (India). Players adopted organic as well as inorganic growth strategies such as partnerships, acquisitions, and product launches to increase their offerings, cater to the unmet needs of customers, increase their profitability, and expand their presence in the global market.

Research Coverage

- The report studies the Mental Health Screening market based on application, screening method, technology, age group, setting, and region.
- The report analyzes factors (such as drivers, restraints, opportunities, and challenges) affecting the market growth.
- The report evaluates the opportunities and challenges in the market for stakeholders and provides details of the competitive landscape for market leaders.
- The report studies micro-markets with respect to their growth trends, prospects, and contributions to the total Mental Health Screening market.
- The report forecasts the revenue of market segments with respect to five major regions.

□

Reasons to Buy the Report

The report can help established firms as well as new entrants/smaller firms to gauge the pulse of the market, which, in turn, would help them garner a greater share. Firms purchasing the report could use one or a combination of the below-mentioned five strategies.

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This report provides insights into the following pointers:

- Analysis of key drivers (growing geriatric population and subsequent increase in prevalence of mental disorders, rising awareness of mental health issues, technological advancements, increasing focus on remote monitoring), restraints (stigma and limited awareness, and Data privacy concerns), opportunities (integration with wearable technologies, and rise of social media and its impact on adoption of mental health screening tools) and challenge (Integration with wearable technologies).
- Product Development/Innovation: Detailed insights on upcoming technologies, research and development activities, and product launches in the Mental Health Screening market.
- Market Development: Comprehensive information about lucrative emerging markets. The report analyzes the markets for various types of Mental Health Screening solutions across regions.
- Market Diversification: Exhaustive information about solutions, untapped regions, recent developments, and investments in the Mental Health Screening market.
- Competitive Assessment: In-depth assessment of market shares, strategies, products, distribution networks, and manufacturing capabilities of the leading players in the Mental Health Screening market.

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Mental Health Screening Market by Indication (Depression, Bipolar, Schizophrenia, ADHD, Alzheimer, Dementia), Screening (Self, Interview, Observation, Biomarker), Technology (mHealth, Remote Platform, Telehealth), Age, Setting - Global Forecast to 2029

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