

Vending in Norway

Market Direction | 2024-02-29 | 36 pages | Euromonitor

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Report description:

Vending in Norway is dominated by Coca-Cola, which garners over one-third of value share in 2023. Vending sales rebounded strongly in 2023 as vending machines continued to gain popularity with locals. Sales were underpinned by the return of builders and manual workers to workplaces, coupled with increased travel and foot traffic in public spaces. There was a notable uplift in constant value growth due to this stronger demand.

Euromonitor International's Vending in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Appliances and Electronics Vending, Drinks and Tobacco Vending, Fashion Vending, Foods Vending, Health and Beauty Vending, Home Products Vending, Other Products Vending.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Vending market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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