

Tissue and Hygiene in Paraguay

Market Direction | 2024-02-28 | 39 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €2200.00
- Multiple User License (1 Site) €4400.00
- Multiple User License (Global) €6600.00

Report description:

Tissue and hygiene sales in 2023 were mainly characterised by the normalisation of society with consumers returning to their places of work and education and the resumption of pre-pandemic habits. Categories related to consumption at home, such as toilet paper, paper towels and paper napkins, were among the losers while those associated with outdoor activities, such as AFH tissue and facial cleansing wipes, rebounded to pre-pandemic levels. Sales, however, were dampened by high inflation.

Euromonitor International's Tissue and Hygiene in Paraguay report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table of Contents:

Tissue and Hygiene in Paraguay
Euromonitor International
February 2024

List Of Contents And Tables

TISSUE AND HYGIENE IN PARAGUAY

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture
Country background
Socioeconomic trends
Logistics/infrastructure
What next for tissue and hygiene?

MARKET DATA

Table 1 Retail Sales of Tissue and Hygiene by Category: Value 2018-2023
Table 2 Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023
Table 3 NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023
Table 4 LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023
Table 5 Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023
Table 6 Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023
Table 7 Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028
Table 8 Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

MENSTRUAL CARE

2023 Developments
Prospects and Opportunities
Category Data

Table 9 Retail Sales of Menstrual Care by Category: Value 2018-2023
Table 10 □Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023
Table 11 □NBO Company Shares of Retail Menstrual Care: % Value 2019-2023
Table 12 □LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023
Table 13 □Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028
Table 14 □Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

NAPPIES/DIAPERS/PANTS

Table 15 □Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023
Table 16 □Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023
Table 17 □NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023
Table 18 □LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023
Table 19 □Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028
Table 20 □Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

ADULT INCONTINENCE

Table 21 □Sales of Retail Adult Incontinence by Category: Value 2018-2023
Table 22 □Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023
Table 23 □NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023
Table 24 □LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023
Table 25 □Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 26 □Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

WIPES

Table 27 □Retail Sales of Wipes by Category: Value 2018-2023

Table 28 □Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 29 □NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 30 □LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 31 □Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 32 □Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

RETAIL TISSUE

Table 33 □Retail Sales of Tissue by Category: Value 2018-2023

Table 34 □Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 35 □NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 36 □LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 37 □Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 38 □Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

AWAY-FROM-HOME TISSUE AND HYGIENE

Table 39 □Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 40 □Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 41 □Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 42 □Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 43 □Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 44 □Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Tissue and Hygiene in Paraguay

Market Direction | 2024-02-28 | 39 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€2200.00
	Multiple User License (1 Site)	€4400.00
	Multiple User License (Global)	€6600.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2026-02-07"/>
		Signature	<input type="text"/>

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com