

Tissue and Hygiene in Bosnia and Herzegovina

Market Direction | 2024-02-28 | 44 pages | Euromonitor

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Report description:

Tissue and hygiene in Bosnia and Herzegovina continued to experience the effects of high inflation in 2023, although the rate was significantly lower than in 2022. Inflation has weakened consumer purchasing power as many households face higher costs of living. The price of tissue and hygiene products has also increased, putting additional pressure on household budgets and forcing consumers to prioritise more essential goods in this category.

Euromonitor International's Tissue and Hygiene in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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