

Tissue and Hygiene in Belgium

Market Direction | 2024-02-28 | 51 pages | Euromonitor

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Report description:

Tissue and hygiene in Belgium faced significant challenges in 2023, primarily driven by inflation and soaring energy prices. However, the essential nature of most products in this category mitigated the extent of the decline. The decreasing birth rate negatively impacted demand for nappies/diapers/pants, while the ageing population had contrasting effects on menstrual care and retail adult incontinence. Notably, retail adult incontinence emerged as the sole category to experience positive volume...

Euromonitor International's Tissue and Hygiene in Belgium report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Away-from-Home Tissue and Hygiene, Retail Tissue and Hygiene, Rx/Reimbursement adult incontinence, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Tissue and Hygiene market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table of Contents:

Tissue and Hygiene in Belgium

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List Of Contents And Tables

TISSUE AND HYGIENE IN BELGIUM

EXECUTIVE SUMMARY

Tissue and hygiene in 2023: The big picture

2023 key trends

Competitive landscape

Retailing developments

What next for tissue and hygiene?

MARKET INDICATORS

Table 1 Birth Rates 2018-2023

Table 2 Infant Population 2018-2023

Table 3 Female Population by Age 2018-2023

Table 4 Total Population by Age 2018-2023

Table 5 Households 2018-2023

Table 6 Forecast Infant Population 2023-2028

Table 7 Forecast Female Population by Age 2023-2028

Table 8 Forecast Total Population by Age 2023-2028

Table 9 Forecast Households 2023-2028

MARKET DATA

Table 10 □Retail Sales of Tissue and Hygiene by Category: Value 2018-2023

Table 11 □Retail Sales of Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 12 □NBO Company Shares of Retail Tissue and Hygiene: % Value 2019-2023

Table 13 □LBN Brand Shares of Retail Tissue and Hygiene: % Value 2020-2023

Table 14 □Penetration of Private Label in Retail Tissue and Hygiene by Category: % Value 2018-2023

Table 15 □Distribution of Retail Tissue and Hygiene by Format: % Value 2018-2023

Table 16 □Distribution of Retail Tissue and Hygiene by Format and Category: % Value 2023

Table 17 □Forecast Retail Sales of Tissue and Hygiene by Category: Value 2023-2028

Table 18 □Forecast Retail Sales of Tissue and Hygiene by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

MENSTRUAL CARE IN BELGIUM

KEY DATA FINDINGS

2023 DEVELOPMENTS

An ageing population reduces demand for menstrual care

Sustainability emerges as a prominent trend

Private label and alternative channels are growing

PROSPECTS AND OPPORTUNITIES

The category is on a long-term downward slope

Washable underwear likely to gain more traction

The public sector might intervene more and more

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CATEGORY DATA

- Table 19 Retail Sales of Menstrual Care by Category: Value 2018-2023
- Table 20 Retail Sales of Menstrual Care by Category: % Value Growth 2018-2023
- Table 21 Retail Sales of Tampons by Application Format: % Value 2018-2023
- Table 22 NBO Company Shares of Retail Menstrual Care: % Value 2019-2023
- Table 23 LBN Brand Shares of Retail Menstrual Care: % Value 2020-2023
- Table 24 Forecast Retail Sales of Menstrual Care by Category: Value 2023-2028
- Table 25 Forecast Retail Sales of Menstrual Care by Category: % Value Growth 2023-2028

NAPPIES/DIAPERS/PANTS IN BELGIUM

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Declining birth rates impact diaper sales
- Premiumisation and age-driven trends in nappies/diapers/pants
- Online channels propel Pampers' performance

PROSPECTS AND OPPORTUNITIES

- Anticipated decline in birth rates and its impact on nappy sales
- Rising interest in sustainability leads to further recycling and washable nappies
- Harnessing the potential of e-commerce for nappy Sales

CATEGORY DATA

- Table 26 Retail Sales of Nappies/Diapers/Pants by Category: Value 2018-2023
- Table 27 Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2018-2023
- Table 28 NBO Company Shares of Retail Nappies/Diapers/Pants: % Value 2019-2023
- Table 29 LBN Brand Shares of Retail Nappies/Diapers/Pants: % Value 2020-2023
- Table 30 Forecast Retail Sales of Nappies/Diapers/Pants by Category: Value 2023-2028
- Table 31 Forecast Retail Sales of Nappies/Diapers/Pants by Category: % Value Growth 2023-2028

RETAIL ADULT INCONTINENCE IN BELGIUM

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Embracing the ageing population: Driving growth in adult incontinence
- Retail emerges as key distribution channel
- Dominance of private label

PROSPECTS AND OPPORTUNITIES

- Ageing population set to boost demand for adult incontinence products
- The advent of sustainability in retail adult incontinence
- Rising demand for moderate/heavy formats amidst competition

CATEGORY DATA

- Table 32 Sales of Retail Adult Incontinence by Category: Value 2018-2023
- Table 33 Sales of Retail Adult Incontinence by Category: % Value Growth 2018-2023
- Table 34 NBO Company Shares of Retail Adult Incontinence: % Value 2019-2023
- Table 35 LBN Brand Shares of Retail Adult Incontinence: % Value 2020-2023
- Table 36 Forecast Sales of Retail Adult Incontinence by Category: Value 2023-2028
- Table 37 Forecast Sales of Retail Adult Incontinence by Category: % Value Growth 2023-2028

RX/REIMBURSEMENT ADULT INCONTINENCE IN BELGIUM

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Rising retail prices boost demand for RX/reimbursement adult incontinence products
- Ontex Global benefits from being the main supplier in Belgium

PROSPECTS AND OPPORTUNITIES

Overall stable demand driven by the ageing population

Government initiatives to raise awareness

CATEGORY DATA

Table 38 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2018-2023

Table 39 Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2018-2023

Table 40 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP 2023-2028

Table 41 Forecast Sales of Rx/Reimbursement Adult Incontinence: Total Value MSP Growth 2023-2028

WIPES IN BELGIUM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Economic downturn negatively affects wipes sales

Embracing sustainability in wipes

Market dynamics: Procter & Gamble vs. Reckitt Benckiser

PROSPECTS AND OPPORTUNITIES

Impact of inflation on volume

Unlocking growth through sustainability

Expansion of distribution channels: Discounters and e-commerce

CATEGORY DATA

Table 42 Retail Sales of Wipes by Category: Value 2018-2023

Table 43 Retail Sales of Wipes by Category: % Value Growth 2018-2023

Table 44 NBO Company Shares of Retail Wipes: % Value 2019-2023

Table 45 LBN Brand Shares of Retail Wipes: % Value 2020-2023

Table 46 Forecast Retail Sales of Wipes by Category: Value 2023-2028

Table 47 Forecast Retail Sales of Wipes by Category: % Value Growth 2023-2028

RETAIL TISSUE IN BELGIUM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation negatively affects volume sales of retail tissue

Shift towards private label and sustainable offerings

Rise of e-commerce and discounters

PROSPECTS AND OPPORTUNITIES

Stable forecast period as private label players continue to gain ground

Recycled toilet paper will face challenges as price points rise

Players focus on innovation, with brands aiming to stand out from private label

CATEGORY DATA

Table 48 Retail Sales of Tissue by Category: Value 2018-2023

Table 49 Retail Sales of Tissue by Category: % Value Growth 2018-2023

Table 50 NBO Company Shares of Retail Tissue: % Value 2019-2023

Table 51 LBN Brand Shares of Retail Tissue: % Value 2020-2023

Table 52 Forecast Retail Sales of Tissue by Category: Value 2023-2028

Table 53 Forecast Retail Sales of Tissue by Category: % Value Growth 2023-2028

AWAY-FROM-HOME TISSUE AND HYGIENE IN BELGIUM

KEY DATA FINDINGS

2023 DEVELOPMENTS

Price hikes impact demand for away-from-home tissue and hygiene products

Growing senior population fuels volume growth in away-from-home hygiene

Monopolistic market dynamics

PROSPECTS AND OPPORTUNITIES

Returning to growth in the forecast period

Potential benefits of high energy prices

Support from an ageing population

CATEGORY DATA

Table 54 Sales of Away-From-Home Tissue and Hygiene by Category: Value 2018-2023

Table 55 Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2018-2023

Table 56 Sales of Away-From-Home Paper Towels by Type: % Value 2018-2023

Table 57 Distribution of Away-From-Home Tissue and Hygiene by Format: % Value 2018-2023

Table 58 Distribution of Away-From-Home Tissue and Hygiene by Format and Category: % Value 2023

Table 59 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: Value 2023-2028

Table 60 Forecast Sales of Away-From-Home Tissue and Hygiene by Category: % Value Growth 2023-2028

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