

Supermarkets in the United Arab Emirates

Market Direction | 2024-02-27 | 34 pages | Euromonitor

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Report description:

Numerous supermarket chains in the United Arab Emirates continued their expansion efforts in 2023, with notable contributions from LuLu Supermarket, Grandiose Supermarket, and Spar. LuLu Supermarket aims to strategically expand into smaller store formats alongside its hypermarkets, carefully selecting locations for optimal market presence. In 2023, Grandiose Supermarket achieved its goal of opening 30 outlets by year-end and is poised for further expansion in 2024, with a focus on smaller commun...

Euromonitor International's Supermarkets in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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