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Supermarkets in the Philippines

Market Direction | 2024-02-28 | 35 pages | Euromonitor

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Report description:

Despite ongoing competition from hypermarkets, supermarkets in the Philippines enjoyed positive gains in current value terms in 2023. Growth was boosted by the continued expansion of players such as SM Retail Inc, Robinsons and Puregold, which extended their presence into new territories. In this sense, supermarkets had the advantage over hypermarkets, as they required less selling space and therefore benefitted from higher visibility in residential areas. Indeed. SM Retail Inc's latest offering...

Euromonitor International's Supermarkets in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?
* Get a detailed picture of the Supermarkets market;
* Pinpoint growth sectors and identify factors driving change;
* Understand the competitive environment, the market's major players and leading brands;
* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Table of Contents:

Supermarkets in the Philippines
Euromonitor International
February 2024

List Of Contents And Tables

SOURCES

Summary 2 Research Sources

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