

Supermarkets in the Czech Republic

Market Direction | 2024-02-28 | 35 pages | Euromonitor

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Report description:

Supermarkets in the Czech Republic have enjoyed a solid performance in recent years. Inflation has remained high since 2022 plunging the Czech economy into dire straits for the second year running. Even though the soaring costs of living put further pressure on household expenditure in 2023, volume sales increased in supermarkets, with leading players placing a greater emphasis on promotional activities, including bulk discounts. Current value growth also remained steady in 2023, although this w...

Euromonitor International's Supermarkets in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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