

Supermarkets in Taiwan

Market Direction | 2024-02-29 | 34 pages | Euromonitor

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Report description:

Supermarkets in Taiwan recorded steady value sales growth in 2023, a year marked by digitalisation efforts as well as an expansion in home delivery services. Uni-President officially acquired Carrefour's business in Taiwan on Nov 14, 2022. This acquisition encompassed Carrefour's 340 grocery outlets, including hypermarkets and supermarkets, along with shopping malls and logistics centres. Despite modest performance in 2023, Carrefour maintained annual revenue at approximately TWD90 billion and p...

Euromonitor International's Supermarkets in Taiwan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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