

Supermarkets in France

Market Direction | 2024-02-27 | 40 pages | Euromonitor

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Report description:

During 2020 and into early 2021, supermarkets saw a surge in customer visits and sales in response to pandemic-era lockdowns and driven by the convenience of location, manageable store sizes, and the availability of click-and-collect services. However, since the onset of the inflationary crisis in 2022, supermarkets has faced stiff competition from discounters and hypermarkets, with both channels typically offering lower prices. Although the momentum built by click-and-collect services has dimin...

Euromonitor International's Supermarkets in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Supermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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