

Street Stalls/Kiosks in Taiwan

Market Direction | 2024-02-27 | 22 pages | Euromonitor

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Report description:

There was a major shift in street-stalls/kiosks in Taiwan at the end of the review period. After a three-year pandemic, the re-opening of the Taiwanese border in October 2022 led to a surge in tourism, which resulted in crowding at tourist spots, restaurants and night markets. Many outdoor activities and national campaigns were launched to encourage the return to night markets. There are usually many clusters of street stands with such commercial activities. For example, the annual Supau road ru...

Euromonitor International's Street Stalls/Kiosks in Taiwan report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

February 2024

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