

Street Stalls/Kiosks in Poland

Market Direction | 2024-02-27 | 24 pages | Euromonitor

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Report description:

Street stalls/kiosks was among the better performing areas of Poland's foodservice market in 2023, in part because comparatively low prices ensured it was somewhat less exposed to the cost-of-living crisis. Given the importance of on-the-go consumption occasions and impulse purchases in this category, it was also a major beneficiary of the return to pre-pandemic routines. At the same time, it continued to profit from the diversification of menus and improvements in food and service quality stand...

Euromonitor International's Street Stalls/Kiosks in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Franchise model gains popularity among brand owners and entrepreneurs

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