

Street Stalls/Kiosks in Brazil

Market Direction | 2024-02-27 | 22 pages | Euromonitor

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Report description:

Street stalls/kiosks in Brazil remained highly fragmented in 2023, marked by the diversification of offers in terms of products, and by the strong presence of small and independent players. In relation to menus, the channel includes players that specialise in many different products, including cakes, sandwiches, coffee, desserts, ice cream, acai, pastries such as pastel (a Brazilian fast food dish that consists of a deep-fried, stuffed pastry), pretzels, cakes, and beer.

Euromonitor International's Street Stalls/Kiosks in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Street Stalls/Kiosks in Brazil

Euromonitor International

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List Of Contents And Tables

STREET STALLS/KIOSKS IN BRAZIL

KEY DATA FINDINGS

2023 DEVELOPMENTS

Street stalls/kiosks is a highly regenerative channel

McDonald's dessert kiosks lead channel, while The Nutty Bavarian focuses on diversification

Nathan's Famous, chained North American hot dog brand, aims to expand in 2024

PROSPECTS AND OPPORTUNITIES

Foodservice operators to become increasingly demanding of their suppliers

The smaller outlet format is expected to continue gaining popularity

New launches to focus on nostalgia and indulgence

CATEGORY DATA

Table 1 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 12 □Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN BRAZIL

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023

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Table 22 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 23 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 24 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023

Table 25 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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