

Street Stalls/Kiosks in Brazil

Market Direction | 2024-02-27 | 22 pages | Euromonitor

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Report description:

Street stalls/kiosks in Brazil remained highly fragmented in 2023, marked by the diversification of offers in terms of products, and by the strong presence of small and independent players. In relation to menus, the channel includes players that specialise in many different products, including cakes, sandwiches, coffee, desserts, ice cream, acai, pastries such as pastel (a Brazilian fast food dish that consists of a deep-fried, stuffed pastry), pretzels, cakes, and beer.

Euromonitor International's Street Stalls/Kiosks in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Street Stalls/Kiosks market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Street stalls/kiosks is a highly regenerative channel

McDonald's dessert kiosks lead channel, while The Nutty Bavarian focuses on diversification

Nathan's Famous, chained North American hot dog brand, aims to expand in 2024

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Foodservice operators to become increasingly demanding of their suppliers

The smaller outlet format is expected to continue gaining popularity

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