

Spain in 2040: The Future Demographic

Market Direction | 2024-02-26 | 17 pages | Euromonitor

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Report description:

The population increase in Spain from 2021 to 2040 will be driven by positive net migration, as natural change remains negative. Ageing will be a key trend, driven by high living standards and sufficient healthcare, leading to over a quarter of the population being 65+ by 2040. Cities will continue to expand as urbanisation rises and net migration remains positive. Increasing disposable incomes and a surging population will make Spain an attractive consumer market in 2040.

Euromonitor's Spain in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Consumer Lifestyles market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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