

Small Local Grocers in the Philippines

Market Direction | 2024-02-28 | 33 pages | Euromonitor

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Report description:

While modern grocery outlets such as supermarkets and convenience stores, recorded stronger current value growth than small local grocers in the Philippines in 2023, the accessibility and traditional appeal of sari-sari stores meant that they continued to dominate the overall retail industry. Despite a rise in footfall in malls and standalone establishments, consumers continued to patronise sari-sari stores for their daily needs, especially as these outlets allowed per-unit purchases of some ess...

Euromonitor International's Small Local Grocers in Philippines report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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FMCG manufacturers support small local grocers

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