

Small Local Grocers in South Africa

Market Direction | 2024-02-28 | 33 pages | Euromonitor

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Report description:

With relatively low bargaining power, small local grocers in South Africa have become more exposed to the persisting inflationary pressure since they often source their products from wholesalers. The latter tend to have higher markups in comparison to chained stores, as they obtain their products directly from suppliers and could leverage their economies of scale to offer more affordable options.

Euromonitor International's Small Local Grocers in South Africa report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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