

Small Local Grocers in Norway

Market Direction | 2024-02-29 | 36 pages | Euromonitor

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Report description:

Small local grocers accounts for a negligible share of overall value sales within grocery retailers. Like most other grocery retail channels, small local grocers saw exceptional current value growth in 2020 in the first year of the pandemic, as consumers cooked more at home, and it continued its growth path in 2021. However, in 2022 it experienced the same readjustment as most other grocery retail players after two pandemic years, and saw a significant current value decline. This was due to less...

Euromonitor International's Small Local Grocers in Norway report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International
February 2024

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