

Small Local Grocers in Hungary

Market Direction | 2024-02-29 | 35 pages | Euromonitor

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Report description:

Small local grocers saw robust value sales in Hungary in 2023, driven by the rise of urbanisation, busy consumer lifestyles, and the convenience which small local grocers offer due to their proximity benefits. Whilst small local grocers have also been affected by some cross-category trends (eg price freezes) sales remain strong due to the additional and niche benefits which many small local grocers offer. For example, kiosks and small stalls focus on efficiency and speed, in line with busy lives...

Euromonitor International's Small Local Grocers in Hungary report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Table of Contents:

Small Local Grocers in Hungary
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List Of Contents And Tables

SMALL LOCAL GROCERS IN HUNGARY

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers benefit from busy lifestyles and growing urbanisation
Many small local grocers forced to close due to the inflationary environment
Smaller stores find it challenging to maintain competitive pricing

PROSPECTS AND OPPORTUNITIES

Rebound of tourism and the return to office life help to support sales
Limited opening hours further suppress potential sales
Niche strategies are key to success

CHANNEL DATA

Table 1 Small Local Grocers: Value Sales, Outlets and Selling Space 2018-2023
Table 2 Small Local Grocers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 Small Local Grocers GBO Company Shares: % Value 2019-2023
Table 4 Small Local Grocers GBN Brand Shares: % Value 2020-2023
Table 5 Small Local Grocers LBN Brand Shares: Outlets 2020-2023
Table 6 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 7 Small Local Grocers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

RETAIL IN HUNGARY

EXECUTIVE SUMMARY

Retail in 2023: The big picture
Further growth of discounters
Food price freeze creates challenges for retailers
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 Standard Opening Hours by Channel Type 2023
Seasonality
Black Friday
Christmas
Back-to-school

MARKET DATA

Table 8 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 9 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 10 Sales in Retail Offline by Channel: Value 2018-2023
Table 11 Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 12 Retail Offline Outlets by Channel: Units 2018-2023
Table 13 Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 14 Sales in Retail E-Commerce by Product: Value 2018-2023

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Table 15 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 16 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 17 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 18 □Sales in Grocery Retailers by Channel: Value 2018-2023

Table 19 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 20 □Grocery Retailers Outlets by Channel: Units 2018-2023

Table 21 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 22 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 23 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 24 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 25 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 26 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 27 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 28 □Retail GBO Company Shares: % Value 2019-2023

Table 29 □Retail GBN Brand Shares: % Value 2020-2023

Table 30 □Retail Offline GBO Company Shares: % Value 2019-2023

Table 31 □Retail Offline GBN Brand Shares: % Value 2020-2023

Table 32 □Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 33 □Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 34 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 35 □Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 36 □Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 37 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 38 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 40 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 41 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 42 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 43 □Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 44 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 45 □Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 46 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 47 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 48 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 49 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 50 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 51 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 52 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 53 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 54 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 55 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 56 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 57 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 58 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 59 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 60 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

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