

Small Local Grocers in France

Market Direction | 2024-02-27 | 39 pages | Euromonitor

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Report description:

As the cost of groceries continued to increase in 2023, small independent grocery stores faced intensified competition from chained outlets. Small local grocers suffer from limited bargaining power and struggle to manage rising operational expenses without passing costs onto consumers. At the same time, leading supermarkets, discounters and hypermarkets extended price freezes, luring cost-conscious consumers and exacerbating challenges for smaller, local grocery outlets. Despite these hurdles, s...

Euromonitor International's Small Local Grocers in France report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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SOURCES

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