

Small Local Grocers in Austria

Market Direction | 2024-02-28 | 34 pages | Euromonitor

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Report description:

Small local grocers was also characterised by a reluctance to spend among consumers in 2023, as inflation and the cost of living have risen sharply since the outbreak of the Ukraine crisis in spring 2022. Sales rose sharply again in 2023, although this was mainly due to price increases, meaning that the profit margins of smaller retailers in particular were under great pressure due to the sharp rise in costs. Consumers' persistent frugality led to closures, particularly in the organic and natura...

Euromonitor International's Small Local Grocers in Austria report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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