

Small Local Grocers in Argentina

Market Direction | 2024-02-28 | 34 pages | Euromonitor

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Report description:

Small local grocers in Argentina continued to cede some ground to or lose competitiveness with regard to modern grocery retailers like supermarkets, hypermarkets, convenience stores and discounters during 2023. In a context of very high inflation, consumers increasingly looked for discounts and price promotions, as well as cheaper alternatives, not least products included on the "Precios Justos" list. In this context, it is important to note that small local grocers are excluded from "Precios Ju...

Euromonitor International's Small Local Grocers in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Small Local Grocers market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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