

## **Retail Tissue in the US**

Market Direction | 2024-02-27 | 24 pages | Euromonitor

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### **Report description:**

2023's tissue market saw a complex dance between rising costs and consumer spending. While raw material and manufacturing costs pushed up prices across all categories, particularly napkins, paper towels and toilet paper, volume sales continued to decline, as consumers tightened their wallets.

Euromonitor International's Retail Tissue in USA report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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