

## **Retail Tissue in Bosnia and Herzegovina**

Market Direction | 2024-02-28 | 19 pages | Euromonitor

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### **Report description:**

In retail tissue in Bosnia and Herzegovina, toilet paper, paper tableware and paper towels all saw a moderate decline in retail volume terms in 2023. Consumers opted to economise and refrained from buying less essential products like paper tableware. The declining population dealt a further blow and prevented most categories from achieving volume growth. Consumers continue to buy retail tissue offered at discounted prices or with added extras. Price sensitivity remains a big issue in this category...

Euromonitor International's Retail Tissue in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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