

## Retail Tissue in Azerbaijan

Market Direction | 2024-02-28 | 20 pages | Euromonitor

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### **Report description:**

In a cross-category trend, inflation was creating sales patterns in retail tissue in Azerbaijan in 2023. Despite the inflationary pressures starting to slow down in 2023, there has been a lot of disruption with supply chains (connected to the ongoing Russia-Ukraine war), along with the inflationary factors pushing up costs for manufacturers and, ultimately, resulting in higher unit prices for consumers. Toilet paper continues to show the strongest growth, as this is deemed to be a more essential...

Euromonitor International's Retail Tissue in Azerbaijan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Facial Tissues, Paper Tableware, Paper Towels, Toilet Paper.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

- \* Get a detailed picture of the Retail Tissue market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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