

Retail in Taiwan

Market Direction | 2024-02-29 | 97 pages | Euromonitor

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Report description:

Retail in 2023 presented a mixed landscape in Taiwan, marked by economic challenges as the country grappled with a recession in the first quarter. This downturn was primarily attributed to a decline in exports and subdued global demand for semiconductor chips. Nevertheless, the retail sector exhibited resilience and saw a robust rebound throughout the year. However, amidst the recovery, uncertainties loomed over the economic horizon, casting shadows of doubt on the stability of retail prices. Th...

Euromonitor International's Retail in Taiwan report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce, Retail Offline.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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Euromonitor International

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