

Retail E-Commerce in the United Arab Emirates

Market Direction | 2024-02-27 | 39 pages | Euromonitor

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Report description:

The e-commerce landscape in the United Arab Emirates presents a competitive environment, yet it remains receptive to novel entrants equipped with innovative concepts or specialised propositions. Notably, the shift in consumer behaviour towards an omnichannel approach has emerged as a pivotal factor. Local consumers now prioritise finding their desired products at the optimal price, regardless of whether the purchase is made online or offline. Consequently, a prevailing trend within the local e-c...

Euromonitor International's Retail E-Commerce in United Arab Emirates report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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