

Retail E-Commerce in the Czech Republic

Market Direction | 2024-02-28 | 38 pages | Euromonitor

AVAILABLE LICENSES:

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

Report description:

After dynamic sales during and after the COVID-19 pandemic, e-commerce retail sales slowed in 2023. This is not only attributed to the natural slowdown in growth after several successful years, but also the weaker economy. Czech households made further cutbacks to expenditure as prices remained high. Inflation rose quickly in early 2022 when the war in Ukraine unfolded and disruptions to supply-chains started to occur, together with rising energy costs. Many Czechs faced with tighter budgets dec...

Euromonitor International's Retail E-Commerce in Czech Republic report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Product coverage: Retail E-Commerce by Product, Retail E-Commerce by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Retail E-Commerce market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

reliable information resources to help drive informed strategic planning.

Table of Contents:

Retail E-Commerce in the Czech Republic
Euromonitor International
February 2024

List Of Contents And Tables

RETAIL E-COMMERCE IN THE CZECH REPUBLIC

KEY DATA FINDINGS

2023 DEVELOPMENTS

E-commerce sales begin to slowdown

Grocery e-commerce growth to continue

E-Commerce retailers optimise for mobile and integrate convenient payment methods

PROSPECTS AND OPPORTUNITIES

Popularity of e-commerce marketplaces set to increase

E-commerce growth to stabilise in the forecast period

Augmented reality to improve shopping experience

CHANNEL DATA

Table 1 Retail E-Commerce by Channel: Value 2017-2022

Table 2 Retail E-Commerce by Channel: % Value Growth 2017-2022

Table 3 Retail E-Commerce by Product: Value 2017-2022

Table 4 Retail E-Commerce by Product: % Value Growth 2017-2022

Table 5 Retail E-Commerce GBO Company Shares: % Value 2018-2022

Table 6 Retail E-Commerce GBN Brand Shares: % Value 2019-2022

Table 7 Forecast Retail E-Commerce by Channel: Value 2022-2027

Table 8 Forecast Retail E-Commerce by Channel: % Value Growth 2022-2027

Table 9 Forecast Retail E-Commerce by Product: Value 2022-2027

Table 10 □Forecast Retail E-Commerce by Product: % Value Growth 2022-2027

RETAIL IN THE CZECH REPUBLIC

EXECUTIVE SUMMARY

Retail in 2023: the big picture

E-commerce on the rise in Czech Republic

Discounts are pivotal in economic downturn

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 Standard Opening Hours by Channel Type 2023

Seasonality

Christmas

Easter

MARKET DATA

Table 11 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023

Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 13 Sales in Retail Offline by Channel: Value 2018-2023

Table 14 Sales in Retail Offline by Channel: % Value Growth 2018-2023

Table 15 Retail Offline Outlets by Channel: Units 2018-2023

Table 16 Retail Offline Outlets by Channel: % Unit Growth 2018-2023

Table 17 Sales in Retail E-Commerce by Product: Value 2018-2023

Table 18 Sales in Retail E-Commerce by Product: % Value Growth 2018-2023

Table 19 Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 20 □Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 21 □Sales in Grocery Retailers by Channel: Value 2018-2023

Table 22 □Sales in Grocery Retailers by Channel: % Value Growth 2018-2023

Table 23 □Grocery Retailers Outlets by Channel: Units 2018-2023

Table 24 □Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 25 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023

Table 26 □Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 27 □Sales in Non-Grocery Retailers by Channel: Value 2018-2023

Table 28 □Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023

Table 29 □Non-Grocery Retailers Outlets by Channel: Units 2018-2023

Table 30 □Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023

Table 31 □Retail GBO Company Shares: % Value 2019-2023

Table 32 □Retail GBN Brand Shares: % Value 2020-2023

Table 33 □Retail Offline GBO Company Shares: % Value 2019-2023

Table 34 □Retail Offline GBN Brand Shares: % Value 2020-2023

Table 35 □Retail Offline LBN Brand Shares: Outlets 2020-2023

Table 36 □Retail E-Commerce GBO Company Shares: % Value 2019-2023

Table 37 □Retail E-Commerce GBN Brand Shares: % Value 2020-2023

Table 38 □Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 39 □Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 40 □Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 41 □Non-Grocery Retailers GBO Company Shares: % Value 2019-2023

Table 42 □Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023

Table 43 □Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023

Table 44 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028

Table 45 □Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028

Table 46 □Forecast Sales in Retail Offline by Channel: Value 2023-2028

Table 47 □Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028

Table 48 □Forecast Retail Offline Outlets by Channel: Units 2023-2028

Table 49 □Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028

Table 50 □Forecast Sales in Retail E-Commerce by Product: Value 2023-2028

Table 51 □Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028

Table 52 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 53 □Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Table 54 □Forecast Sales in Grocery Retailers by Channel: Value 2023-2028

Table 55 □Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028

Table 56 □Forecast Grocery Retailers Outlets by Channel: Units 2023-2028

Table 57 □Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

Table 58 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028

Table 59 □Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com

Table 60 □Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028

Table 61 □Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028

Table 62 □Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028

Table 63 □Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

DISCLAIMER

SOURCES

Summary 2 Research Sources

Retail E-Commerce in the Czech Republic

Market Direction | 2024-02-28 | 38 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ ** VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*		Phone*	
First Name*		Last Name*	
Job title*			
Company Name*		EU Vat / Tax ID / NIP number*	
Address*		City*	
Zip Code*		Country*	
		Date	2026-02-09
		Signature	

Scotts International. EU Vat number: PL 6772247784

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com