

Processed Fruit and Vegetables in Taiwan

Market Direction | 2024-02-27 | 20 pages | Euromonitor

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Report description:

Processed fruit and vegetables in Taiwan was impacted by the lifting of COVID-19 restrictions and the subsequent rebound in travel and eating out. This shifted the location of demand as consumers resumed out-of-home lifestyles. Consumers were eager to return to dining out and travel, with pent-up demand boosting foodservice consumption. The strong rebound of the biggest channel, foodservice, helped to foster positive total volume growth at the end of the review period. No category registered bot...

Euromonitor International's Processed Fruit and Vegetables in Taiwan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2019-2023, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in <|Year|> directly informs our forecasts to 2028, clearly indicating how the market is expected to change.

Product coverage: Frozen Processed Fruit and Vegetables, Shelf Stable Fruit and Vegetables.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Processed Fruit and Vegetables market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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