

## **Nappies/Diapers/Pants in Bosnia and Herzegovina**

Market Direction | 2024-02-28 | 19 pages | Euromonitor

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### **Report description:**

Nappies/diapers/pants in Bosnia and Herzegovina is one of the hardest hit categories in tissue and hygiene as it is heavily impacted by the country's declining population, thus creating a smaller potential consumer base. Low birth rates continue to hamper the growth of the nappies/diapers/pants category resulting in lower consumer demand and retail volume growth. Regardless of this trend, nappies/diapers/pants managed to achieve strong retail value growth in 2023, as unit prices rose amidst inflation...

Euromonitor International's Nappies/Diapers/Pants in Bosnia and Herzegovina report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2019-2023, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Disposable Pants, Nappies/Diapers.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Nappies/Diapers/Pants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International  
February 2024

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