

Limited-Service Restaurants in Spain

Market Direction | 2024-02-27 | 36 pages | Euromonitor

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Report description:

In 2023, chicken, fish, and Asian cuisines performed particularly well in limited-service restaurants, thanks to the strong performance of KFC and the rapid expansion of Popeyes Louisiana Kitchen in Spain. The chain saw its network expand from 13 outlets in 2021 to 65 in 2022, with aims to reach 200 outlets by 2024. This could potentially threaten the dominance of KFC in chicken limited-service restaurants. Indeed, the latter lost some share to Popeyes in 2023.

Euromonitor International's Limited-Service Restaurants in Spain report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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reliable information resources to help drive informed strategic planning.

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