

## **Limited-Service Restaurants in Saudi Arabia**

Market Direction | 2024-02-26 | 37 pages | Euromonitor

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### **Report description:**

Vision 2030 is making Saudi Arabia one of the most attractive markets for investors worldwide. The goals of Vision 2030 are to increase the appeal of Saudi Arabia, not least in terms of entertainments like consumer foodservice. Prior to the COVID-19 pandemic, Saudi Arabian consumers travelled abroad and spent huge amounts of money in other countries, mainly due to the restrictive environment in Saudi Arabia with regard to entertainment. For example, shops or restaurants could not play music, and...

Euromonitor International's Limited-Service Restaurants in Saudi Arabia report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Limited-Service Restaurants market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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**Table of Contents:**

Limited-Service Restaurants in Saudi Arabia  
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List Of Contents And Tables

LIMITED-SERVICE RESTAURANTS IN SAUDI ARABIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Limited-service restaurants maintains strong performance

Middle Eastern limited-service restaurants dominates the category

Chained limited-service restaurants segment leads sales in Saudi Arabia

PROSPECTS AND OPPORTUNITIES

Promotional activities to boost the category over the forecast period

Drive-through to see fast growth in the kingdom

Delivery is reinforcing the strength of limited-service restaurants

CATEGORY DATA

Table 1 Limited-Service Restaurants by Category: Units/Outlets 2018-2023

Table 2 Sales in Limited-Service Restaurants by Category: Number of Transactions 2018-2023

Table 3 Sales in Limited-Service Restaurants by Category: Foodservice Value 2018-2023

Table 4 Limited-Service Restaurants by Category: % Units/Outlets Growth 2018-2023

Table 5 Sales in Limited-Service Restaurants by Category: % Transaction Growth 2018-2023

Table 6 Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2020-2023

Table 9 Forecast Limited-Service Restaurants by Category: Units/Outlets 2023-2028

Table 10 □Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2023-2028

Table 11 □Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2023-2028

Table 12 □Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2023-2028

Table 13 □Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2023-2028

Table 14 □Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2023-2028

CONSUMER FOODSERVICE IN SAUDI ARABIA

EXECUTIVE SUMMARY

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023

Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023  
Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023  
Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023  
Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023  
Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023  
Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023  
Table 24 □GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023  
Table 25 □GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023  
Table 26 □Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028  
Table 27 □Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

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SOURCES

Summary 1 Research Sources

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