

Limited-Service Restaurants in Brazil

Market Direction | 2024-02-27 | 37 pages | Euromonitor

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Report description:

2023 was a benchmark year for post-pandemic life in Brazilian foodservice, including limited-service restaurants, as it was completely free from health restrictions. The World Health Organization declared the end of the Public Health Emergency of International Concern (PHEIC) related to COVID-19 in the first half of 2023. Additionally, industry results appeared clearer when compared to 2022, as 2020 and 2021 were critical and atypical years with significant sales declines, complicating analysis...

Euromonitor International's Limited-Service Restaurants in Brazil report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Limited-Service Restaurants, Independent Limited-Service Restaurants, Limited-Service Restaurants by Type.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Limited-Service Restaurants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop

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reliable information resources to help drive informed strategic planning.

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