

Hypermarkets in Spain

Market Direction | 2024-02-29 | 36 pages | Euromonitor

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Report description:

Despite the Spanish government reducing VAT rates and even placing a 0% VAT rate on foods like fruit and vegetables and bread, food prices continued to grow in 2023, with Spain continuing to experience elevated inflation. While some consumer foodservice operators managed to maintain their price increases below the inflation level, this was not possible for hypermarkets due to the thin margins that most operate on. Additionally, alongside rising food prices, hypermarkets also had to contend with...

Euromonitor International's Hypermarkets in Spain report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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