

Hypermarkets in Argentina

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Report description:

Leading chains of hypermarkets in Argentina like Carrefour and Jumbo are reducing their in-store selling spaces, in order to enhance their e-commerce operations and transform them into real and proper omnichannel outlets. Such spaces are dedicated to tasks related to online ordering, including assembling, preparing and delivering orders. Despite these changes and strong investments in e-commerce, the online channel is experiencing slower growth as the return to pre-COVID-19 shopping behaviours t...

Euromonitor International's Hypermarkets in Argentina report offers insight into key trends and developments driving the industry. The report examines all retail channels to provide sector insight. Channels include hypermarkets, supermarkets, discounters, convenience stores, mixed retailers, health and beauty retailers, clothing and footwear retailers, furniture and furnishing stores, DIY and hardware stores, durable goods retailers, leisure and personal goods retailers. There are profiles of leading retailers, with analysis of their performance and the challenges they face. There is also analysis of non-store retailing: vending; homeshopping; internet retailing; direct selling, as available.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Hypermarkets market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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